

Display Advertisement Rates

Advertising rates	Rate
Double page spread	£1175
Full page	£620
Half page (portrait/landscape)	£350
Third page (portrait/landscape)	£245
Quarter page	£170
Fifth page (banner)	£160
Sixth page	£145
Eighth page	£130

Advertising rates	Rate
Premium	
Front cover earpiece	£175
Front cover banner	£195
Front cover sixth	£160
Back page banner	£180
Page sponsorship	Business - per issue (min 6) £95
Page sponsorship	Sport (back page) - per issue (min 6) £90

Rates are subject to VAT.

Discounted rates available for series bookings and budget plan agreements. Effective from 1 July 2020. Please check website for current rates.



Classified Advertisement Rates

Advertisement Size	Semi-display (Text only within a keyline box)	Semi-display with tinted background	Display (Graphics/images included)
A 35mm x 27mm	£12	£15	£20
B 35mm x 57mm	£25	£30	£36
C 74mm x 35mm	£32	£39	£48
D 74mm x 95mm	£75	£83	£99

Lineage	
Per single column centimetre	(minimum 2cm) £6

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